

I am a self-starter who has experience working on staff and in a freelance capacity. From ideas through to finished artwork. I have visualizing, typographic, layout, and illustrative skills.

COMPUTER SKILLS:

On apple mac:

Photoshop ★★★★★
Illustrator ★★★★★
InDesign ★★★★★
Quark ★★★
Acrobat Pro ★★★
Keynote ★★★
Cinema 4d ★★★
Word ★

WORK HISTORY:

2017 - Present

Graphic Designer/Artist

Self employed

Logo design and adhoc marketing leaflets. Developing my Photoshop retouching and illustrative skills. producing digital art and imagery.

2013 - 2016

Moss Europe Ltd. - Graphic designer

As a member of the marketing team, I was involved in many aspects promoting the company's products;

FOR PRINT	ONLINE
Product branding and packaging	Email promotion
Press advertising	Web banners/advertising
Promotional and product leaflets	
Catalogues	
Display graphics, posters	

From ideas through to artwork. Including illustration.

2007 - 2013

Working freelance

Offering my services as a Graphic Designer/Visualizer/Illustrator. Including working on a freelance basis for a number of the companies that I once worked for as a staff member.

2005 - 2007

Marketing Impact - Graphic Designer

Working closely with Account Directors, creating design and artwork for the company's clients. This included: Generating ideas for new business pitches, preparing visuals, sales promotions, direct mail, corporate brochures, logo designs and newsletters.

Clients included: British Gas, Siemens, Paragon, Elmbridge Housing, Wolters Kluwer

2003 - 2005

Working freelance

Offering my services as an all-round graphic designer/visualizer/illustrator.

2000 - 2003

Lion Creative - Graphic designer

Developing research concept visuals for FMCG packaging and POS, Product brochures, sales aids, and promotional material, trade press advertising.

Clients included: KP, McVitie's, Kinder, Danone, Walls, Londis

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work samples at:

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Earlier Positions held:

1990 - 2000: Working Freelance

1989 - 1990: RDDA Design Consultancy - **Senior Designer**

1987 - 1989: Porton Advertising (Pharmaceutical) Agency - **Art Director (OTC)**

1985 - 1987: D P Recruitment Services - (IT Recruitment Agency) **Senior Designer**

1983 - 1985: Reed Business Press International - **Graphic Designer**

1981 - 1982: McLaren Purvis Palmer Advertising - **Graphic Designer/Visualizer**

1980 - 1981: Art Creative Group - **Graphic Designer/Visualizer**

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EDUCATION:

1975 - 1980

Epsom School of Art & Design

2 year Foundation Course

3 year Communication Design

Qualification: HND (upper Second)

1970 - 1975

Secondary Education: Longmead Secondary Modern, Epsom

O level: Art, Biology **CSE:** Maths, English, History, Geography